

**SOFT TOUCH + HIGH CONCENTRATED**

# **BABY DIAPER MANUFACTURER PP NONWOVEN MULTILAYERS**

## **AVIENT SOLUTION**

Cesa™ Slip Additives

## **WHY AVIENT?**

- Offered additives with high concentrated content, which is unachievable for competitors
- Provided regulatory support, significant cost and time savings
- Compressed the timeline through on-site color visualization, exploration, and formulation of new colors by the expert designer

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## **KEY REQUIREMENTS**

- Provide slip additives with high concentrated content
- Offer products meeting customer FDA requirements
- Shorten supply lead time and reduce cost compared with importing from EU